



ASSOCIATION SURVEY FOR KNOWLEDGE (ASK)

CHINA

(Summary)



Prepared by GTF

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This Survey seeks to better understand the challenges faced by forest and wood-based industry and trade associations around the world.

The survey was developed in collaboration with our project partners: FAO (Food and Agriculture Organisation of the United Nations) and WRI (World Resources Institute).

The survey results are anonymised and non-attributable except at regional level.

The 10 associations interviewed draw their membership from within China. The associations interviewed range from organisations with national coverage to those with a provincial or even city level membership. The more regional organisations are primarily based in the eastern seaboard provinces. The 10 associations surveyed have a combined membership of 4,433 companies and nearly 80% of member companies are SME or micro in size.

The surveys indicate that a broad range of services are provided by the associations, ranging from market information, to exhibitions and trade fairs and a range of external communications. The larger / national associations offer technical training and seminars.

Broadly the **constraints** of the surveyed associations are:

- I. The associations lack capacity to directly provide legality technical support for members.
- II. Increasingly enterprises engaged in export trade have faced legality requirements from the international timber market – creating demands upon the associations.
- III. Compared to the export market, the demand for sustainable timber in the domestic market is not high.
- IV. Meeting the requirements of legality through forest certification is the preferred option for Chinese associations and enterprises.

The full report is available upon request. Please contact GTF at: ASK@gtf-info.com



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